



## *Project Activities* *English Course*

The master programme Innovation Management will be taught in English. Also most of the literature the students will read and the papers as well as final master's thesis they need to write will be in English. In order to prepare the DICAMP students as best as possible and to overcome potential language barriers, they receive an intensive course in Business English. The English Language Teaching Centre of the British Council in Tunis is organizing and implementing the course in their seminar rooms. The course focuses mainly on academic writing. By the beginning of September the English language skills of DICAMP students had been tested by the British Council. Thereby it was possible to build two different groups among the students (upper-intermediate and intermediate group). The English course for the students already started by the end of September and so far we received



British Council in Tunis

positive feedback from the students and the British council about the progress and outcomes of the course. At the end each participant will receive a certificate for attending the course and passing several tests which evaluate the progress of the participants and which are also a part of quality control. Since the English courses take place within the DICAMP project and language competence is an essential part for the success of the master programme, the costs will be paid by the EU Tempus programme. Hereby we would like to thank Sarah Rolph, Deputy Director of the British Council Tunisia for making the course possible and supporting the DICAMP project.

[www.britishcouncil.org/tunisia](http://www.britishcouncil.org/tunisia)



## *Project Partners* *Fraunhofer MOEZ*

The Fraunhofer Center for Central and Eastern Europe (MOEZ) is the strategic partner of industry, research, and politics for networking and collaborations with policy makers in Central and Eastern European growth markets. As experts for innovation and network management, strategy development and research marketing, MOEZ develops research-based, holistic solutions – from potential analysis to the conception and realization of customized business models all the way to knowledge and technology transfer. MOEZ carries out continual analysis of markets and innovation systems worldwide, in particular Central and Eastern Europe, thus creating a reliable basis of information concerning many economic regions.



Fraunhofer MOEZ

Fraunhofer MOEZ will develop and implement a laboratory for management within the scope of work package three. In addition, MOEZ will contribute to the conception of the master study program will makes three courses related to innovation economics and management. MOEZ will also offer to the students from Tunis the opportunity to work on project studies and master theses. In total, three project studies and two theses will be supervised by MOEZ during this project.

<http://www.moez.fraunhofer.de/de.html>