



## Project Activities

- **20-21st February, 2012:** 1st project workshop at École Nationale d'Ingénieurs de Tunis (ENIT), Tunis, Tunisia
- **29th February, 2012:** submission deadline for new accreditations of all master programmes (Bologna criteria) including our innovation management master programme (DICAMP) at École Nationale d'Ingénieurs de Tunis (ENIT) to the Tunisian Ministry of higher Education



## Project Partners University of Leipzig

The University of Leipzig was founded in 1409. In the course of its diverse history, it grew to encompass a wide selection of disciplines comprising almost all areas of knowledge. World-renowned scientists have taught or studied in Leipzig, and important impulses for the development of thought originated here. The University Leipzig is an interdisciplinary, international comprehensive university. On its ambitious path to becoming a European top-level university and internationally recognized seat of research and learning for young scholars the University draws on an extensive range of subject areas. Crossing boundaries of traditional academic disciplines, international collaboration, networking with non-university research institutes and business are not just traditions of the University but are also the basis of its academic excellence. The University of Leipzig is the applicant and coordinator of the project DICAMP.

[www.uni-leipzig.de](http://www.uni-leipzig.de)



Picture: Universität Leipzig / Pressestelle Randy Kühn



## Project Objectives

During the workshop in Tunis Prof. Dr. John Bessant presented a first draft how to design the master programme on innovation management. After the project partners discussed who could teach which lectures in the modules, students of ENIT were invited to the meeting and got a first impression of the project and the content of the master programme. The accreditation application for the master programme was completed after the workshop and sent to the Tunisian Ministry of Higher Education.



## Master Programme

The idea of the master programme is to address in year 1 the basic coverage of 'foundation' elements such as innovation strategy and the development of new products/services and to look in year 2 at a research-led range of courses which explore 'frontier' issues in innovation management such as 'open innovation' and user-led innovation. The programme is designed around 15 modules which will be taught by European and Tunisian lectures. In order to comply with national and international accreditation requirements, the programme consists of 120 European Credit Transfer System (ECTS), spread over 4 semesters. The students will also have the opportunity to spend some time at a European university.



Prof. Bessant speaks to students

DICAMP

Development and Implementation of an Accredited Cross-Universities  
Innovation Management Master Programme in Tunisia

[www.dicamp.eu](http://www.dicamp.eu)

Project Period 2011/10/15 - 2014/10/14

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